



## Help Us Preserve The Temple & Our Congregation for Generations to Come



An old man was planting a sapling by the side of the road when a stranger stopped and asked, "Why are you planting a tree at your age? It will be many years before it provides fruit and shade. You may not live to enjoy it."

The man replied, "All my life I have enjoyed food and shade provided by those who came before me. As my ancestors planted for me, I plant now for my children and my children's children."

~ The Talmud



# Secure Our Future

"The vision of this campaign is to raise the resources needed to celebrate our vibrant history, as well as continue our community leadership in engaging families and providing outstanding programs and services to people of all faiths. Please join me in supporting this important and impactful effort."

- Rabbi Joe Rooks Rapport



**RESPECT OUR LEGACY. SECURE OUR FUTURE. PARTICIPATE TODAY!**

The Temple Adath Israel Beth Sholom reaches a milestone in 2018 - 175 years of Reform Judaism in Louisville, KY. As we prepare to build on that legacy, it's nice to reflect how far we've come ... consider several recent accomplishments and aspirations ahead:

**2014-2017 Achievements**

1. Eliminated debt and strengthened internal financial controls (\$150k deficit, \$800k mortgage, engage CPA, investment control)
2. Completed several critical restorations of 38-year old facility (security systems, replaced failing A/C units, parking lot repairs)
3. Continued to deliver great Jewish experiences to diverse members (ECEC, adult ed, "repair the world", Rabbis in community)

**2017-2018 Key Objectives**

1. Ensure The Temple's success and sustainability for future years (reach \$5M SOF goal, start legacy program, replace aging roofs)
2. Improve membership engagement and satisfaction, with key updates (revamp communication - data/web/social, on-boarding, kitchen!)

The Temple Board of Trustees prioritized four imperatives within the strategic plan (Perpetuation, Community, Engagement, Satisfaction) and is now engaged and aligned to achieve exciting objectives ... clear steps to a successful and sustainable future!

Throughout our long history, we have always been committed to instilling the essential values of the Jewish faith — the deep understanding of our heritage and our future and the involvement of our people toward the betterment of the community as a whole.

**Why The Temple Needs Your Help**

- Our facility and campus is aging and continues to require updates and improvements. (literally, \$900,000 of deferred maintenance and critical restorations identified)
- Despite major efforts to reduce expenses, core operating costs continue to increase.
- As our membership grows older, it is critical to plan now for the generations to come.
- No major capital campaign in over a decade leaves us vulnerable to financial obstacles.
- Visionary and transformational opportunities now exist - it's time to fund the future!

The Temple creates an invaluable bridge between the Jewish community and our neighbors of other faiths. It serves an essential role in fostering understanding and fellowship, as well as securing our position of faith within the community at large.

**How Your Support Benefits You**

- Sustains The Temple and its mission for you, your children and your children's children.
- Allows us to expand & improve our facility for a more welcoming, comfortable environment.
- Positions us to offer more programs, resources and opportunity to members and community.
- Join together with us- and set an example for the next generation - in building a legacy!

*Now we ask your help. It's only through your generous support that The Temple can continue to move forward in providing outstanding educational programs, outreach to interfaith families, and ongoing efforts to heal the world through social justice.*

# Your Gift Is Vital to Securing Our Future



**Our goal is to raise \$5 million for these key strategic priorities:**

**√ \$300,000 (Complete!)**

to provide a capital infusion to eliminate existing debt that hampers our cash flow.

**√ \$800,000 (Complete!)**

to pay off The Temple's mortgage, easing our ability to operate long into the future.

**√ \$900,000 (Complete!)**

to fund key deferred maintenance needs and facility improvements on the entire campus.

**\$3 million (in Progress!)**

to build The Temple's endowment to ensure future needs by creating sustainable revenue to support and grow programs and services for many years...it's a vital investment!

*Imagine...The Temple is thriving! Membership has grown! Your families abound! Our Rabbis engage everyone! The organization is purposeful! Kids love being Jewish! Both traditional AND innovative services! Our fiscal house is in order! Adult education is compelling! New events draw new faces! The Temple makes you proud! All are welcome! Staff delivers! The Board is productive! The Temple is lively! Our future is secure!*

**Take clear, definitive action to ensure a Jewish future! Just as our parents did before us, we must ensure a Jewish future for our children and our children's children. It's time to invest in the visionary opportunities ahead!**

**Donor Giving Levels**

Give what you can give and be proud you have helped our community secure our future.

<b>Visionary</b> .....	\$500,000 to \$1 Million+
<b>Dream Builder</b> .....	\$250,000 to \$499,999
<b>Vanguard</b> .....	\$100,000 to \$249,999
<b>Guarantor</b> .....	\$50,000 to \$99,000
<b>Champion</b> .....	\$36,000 to \$49,000
<b>Pacesetter</b> .....	\$18,000 to \$35,999
<b>Supporter</b> .....	\$10,000 to \$17,999
<b>Sponsor</b> .....	\$3,600 to \$9,999
<b>Patron</b> .....	\$1,800 to \$3,599
<b>Friend</b> .....	\$18 to \$1,700

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Securing Our Future**



# Secure Our Future

It's only together that we can meet our goals. With your help, we can secure our Jewish legacy and ensure a successful and sustainable future for The Temple. Join us today!

## Thank You for Your Support.

### CAMPAIGN COMMITTEE, CHAIRED BY HOUSTON OPPENHEIMER

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Rabbi David Ariel-Joel	Robert Klein	Rabbi Joe Rooks Rapport	Pinky Shapero
David Finke	Susan Abramson Lancaster	Rabbi Gaylia R. Rooks	Reed Weinberg
Angeline Golden	Betty Oppenheimer	Mike Salamon, MD	Kenneth Zegart, MD
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